

Grow your business with managed WiFi.

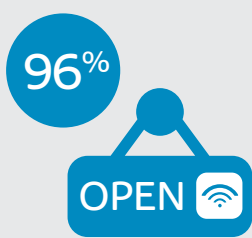
Benefits of WiFi

As a small business owner, are you on the fence about whether to offer free WiFi to your customers? Free WiFi access is quickly becoming a key customer expectation and many businesses are realizing the following benefits:¹⁰

Attract and retain customers



79% of businesses say it helps keep customers happy while they wait.³

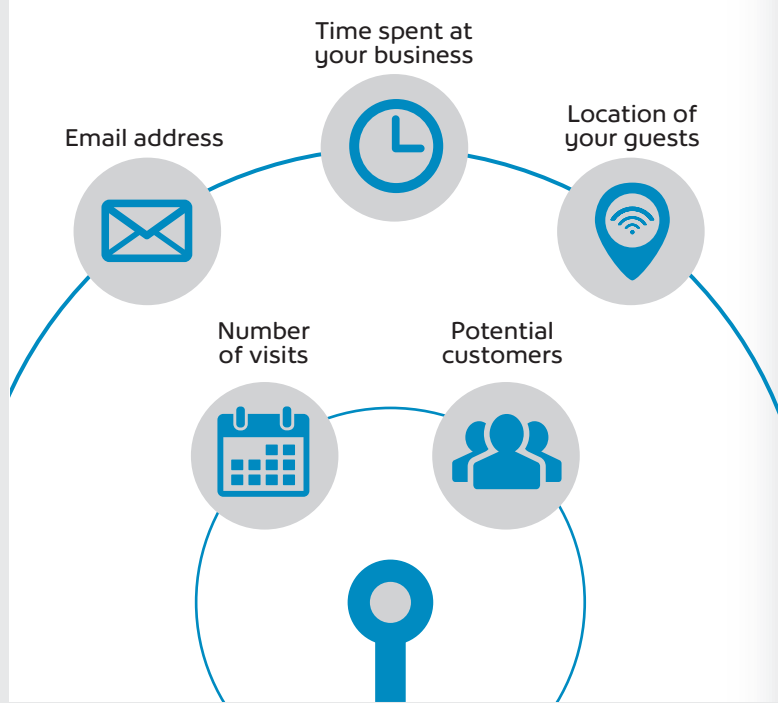


96% of customers prefer businesses that offer WiFi and would return because of it.⁷

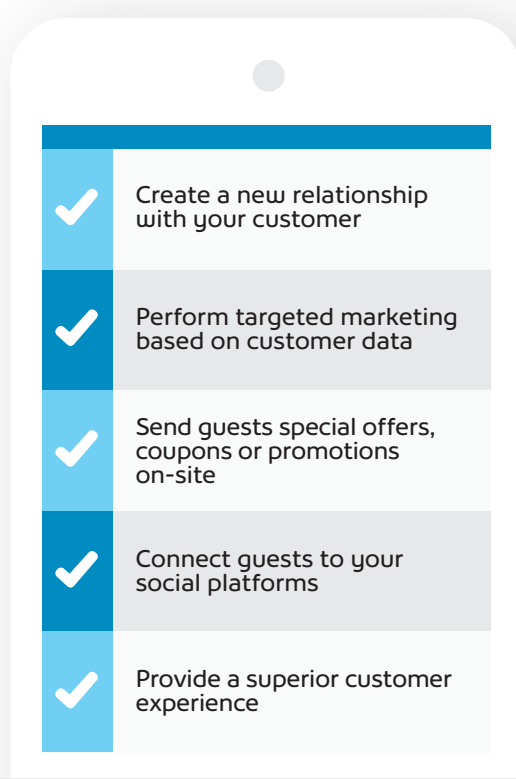


Free WiFi will give your customers the opportunity to easily communicate via social media and promote your business at the same time.⁷

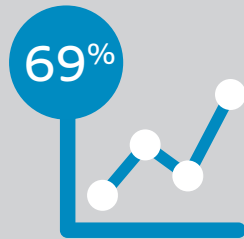
Gain valuable customer insight⁷



Elevate your marketing⁷



Grow your business



69% of businesses that offer WiFi to their customers expect revenue growth.³



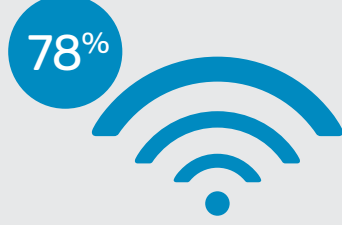
55% of businesses believe providing WiFi results in higher sales per customer visit.³



Providing free WiFi increases foot traffic and time spent on premises.⁴

The future of WiFi

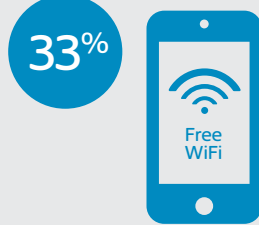
An expectation now, a necessity in the future



78% of data consumed on smartphones is from WiFi.²



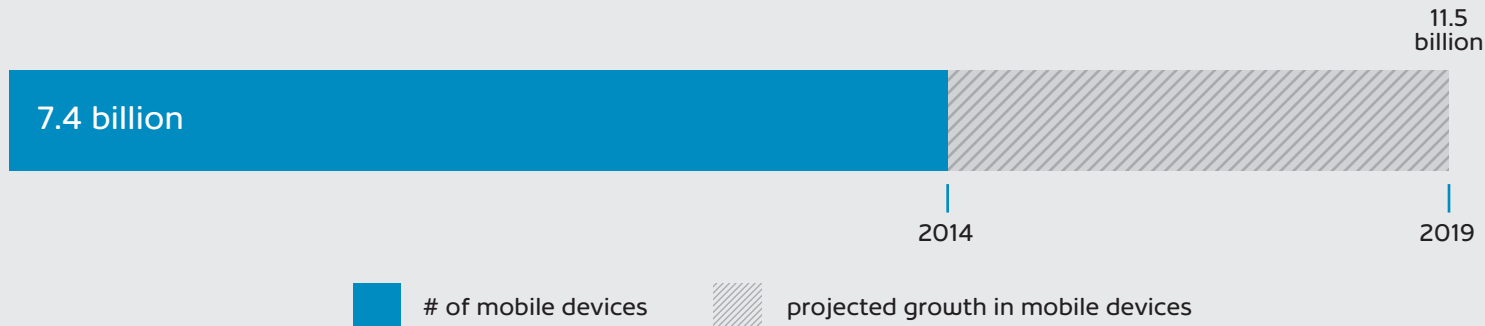
With so many customers relying on WiFi-enabled devices, keeping connected is expected.⁴



One-third of mobile users take advantage of a public hotspot at least once weekly.¹

Mobile traffic is growing

Globally, mobile devices and connections are estimated to grow from 7.4 billion in 2014 to 11.5 billion by 2019.²



SmartWiFi

With the changing mobile traffic landscape it is more important than ever to manage your guest's WiFi experience.

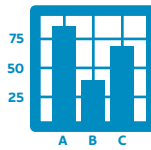
SmartWiFi is a business-grade managed WiFi solution built specifically for small businesses. It's easy to use and what it delivers is pretty amazing.

Cloud based management



View and manage through an easy-to-use online portal.

Analytics



Optimize your business strategies based on customer analytics.

High quality WiFi



Business-grade hardware capable of providing WiFi for numerous users without compromising performance.

Multiple WiFi networks



Dedicated wireless networks for your employees and guests.



Turn your business into a Shaw Go WiFi hotspot.

Device access management



Manage your WiFi performance so that a single heavy user doesn't impact the experience for everyone else.

Want to learn more about how SmartWiFi can benefit your business?

Call: 604-277-0022

Visit: www.clearlines.com



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